

VAISHAK T

UX DESIGNER

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EXPERTISED IN

- UX & UI DESIGNING
- INTERACTION DESIGN
- DESIGN SYSTEMS
- USER RESEARCH
- DESIGN PSYCHOLOGY
- DATA VISUALISATION
- RAPID PROTOTYPING
- BRANDING DESIGNS
- TEAM MANAGEMENT

AWARDS & RECOGNITIONS

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- BEST TEAM PLAYER** IMPACT AWARD-2023
From Staff VP of Digital Experience, Elevance Health
For the Elevance Health Support & Figma Leadership. [View](#)
- HIGHEST PERFORMANCE CULTURE** IMPACT AWARD-2022
From Digital Director, Elevance Health
For the Elevance Design System Initiative. [View](#)
- LEADERSHIP QUALITY** IMPACT AWARD-2021
From Manager, Carelon
For the Carelon Design Day 2022. [View](#)

EXPERIENCE

- SENIOR UX DESIGNER & DESIGN SYSTEM MANAGEMENT**
CARELON | AN ELEVANCE HEALTH COMPANY (2021-Present)
Working in Elevance Health Foundary & Research Department. Solving health-related user problems & managing design libraries for three brands.
- UI/UX DESIGNER**
SHAKTISQUAD INFOTECH | FOR INDEGENE (2020-2021)
UI-UX design, Data Visualization, Graphic design and Storyline designing. Worked as a outsource Visual designer for leading brands like Amgen, AstraZeneca & Asprie.
- UI/UX DESIGNER**
DESIGNOPARK (2018-2020)
Web and Mobile UI-UX designing, Branding designs, Stationery designs, Social media designs. Designer for European brands like [Garnish](#) & [Fortify](#).

EDUCATION & CERTIFICATIONS

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- MSc HUMAN FACTOR PSYCHOLOGY**
JAIN UNIVERISTY (2021-2023)
Research Paper: "USER EXPERIENCE & THEIR EMOTIONS WITH DIGITAL PRODUCTS"
- CERTIFICATIONS & INTERNSHIP**
 - HUMAN FACTOR PSYCHOLOGY INTERNSHIP 2023
 - 2 LINKEDIN UX CERTIFICATION 2023
 - GOOGLE UX PROFESSIONAL CERTIFICATION 2021
 - UDEMY CERTIFICATION 2019
- BACHELOR OF ENGINEERING**
VISVESVERAYA TECHNOLOGICAL UNIVERSITY (2014-2018)



6 years experienced UI/UX designer with a prolific record in analyzing & identifying user requirements to steer interface design & development. Proficient in enhancing user & customer experience by creatively developing new design concepts.

LANGUAGES

- ENGLISH
- KANNADA
- HINDI
- TAMIL
- MALAYALAM
- FRENCH

TOOLS USED

- FIGMA
- SKETCH
- INVSION
- ABSTRACT
- ADOBE XD
- FRAMER
- MS TOOLS
- ADOBE ILLUSTRATOR
- ADOBE PHOTOSHOP
- ADOBE AFTEREFFECTS

PROJECTS

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- DESIGN SYSTEM (FOR 3 BRANDS)
- SYDNEY COMMUNITY APP
- VIVITY MICROSITE
- DEVELOPER PORTAL
- ANTHEM & WELLPOINT WEB
- SPECTRUM WEB APPLICATION